

Round 5: Business

Question 1- Stock
Symbol: BWLD

Question 2- First sold in the mid-1800s and originally known as “Best Select,” what now popular beer was named “America’s Best” at the 1893 World’s Fair in Chicago? In honor of winning the award, the beer was renamed.

Question 3-

“Blue Shirt Nation” is a collective term that has been used for employees of what major chain?

The chain boasts an annual revenue of over \$30 billion.

Question 4- Chicago based
jewelry retail firm founded in
1837

Question 5-

What luxury fashion brand was founded in 1941 in New York City by 6 leatherworkers who made goods by hand, and currently ranks among the 100 most powerful brands in the world according to Forbes Magazine?

The company now reports revenue of over \$4 billion.

Question 6-

In 2011, “Microsoft” bought what telecommunications company for \$8.5 billion in its largest acquisition ever?

A widely used program/application is the company’s namesake and chief product.

Question 7-

Founded in 1919 in Europe, what luxury brand is best known for one specific product, of which it features 3 lines: Oyster Perpetual, Professional and Cellini?

It ranked among Forbes Magazine's 100 most powerful global brands last year.

Question 8-

What word is both: a) the name of a brand first sold in the 1940s that has used the slogan “There’s a bit of the west in all of us” in advertisements, and b) the name of a model of an automobile that has been sold since 1986?

The term also refers to a profession.

Question 9- Chicago labor event that involved a strike for the eight hour work day and considered the origin of International Workers Day (May 1st) which occurred in 1886.

Question 10- The largest US
Company by market cap as of
second quarter 2020